



EVENT SPONSORSHIP OPPORTUNITIES

10 Years of
Celebrating
Women's
Business
Success



Thursday
March 8
2018

Ottawa Conference
and Event Centre

Strategic Partnership Opportunities

Why partner with WIBC?

We would like to work together with you to create an outstanding experiential opportunity to connect your business with our dynamic conference attendees.

The 2018 WIBC is celebrating 10-years and will be bringing together over 500 women on International Women's Day - Thursday, March 8, 2018.

PARTNER with us to CREATE THE PREMIER EVENT FOR WOMEN in Ottawa

GAIN VISIBILITY FOR YOUR BRAND AND LEADERS

SHOWCASE YOUR CORPORATION BY BRANDING A SPEAKER

SHOWCASE YOUR PRODUCTS AND SERVICES AT OUR MARKETPLACE

WIBC's goal is to allow sponsors and vendors the opportunity to interact face to face with our participants through networking, advertising, social media, web-links and more. There is nothing more important than face-to-face and the human connection. We invite you to connect with us.

About WIBC

Since 2007, the Women in Business Conference (WIBC) has established itself as the premiere must attend conference for women in Ottawa. With sold-out crowds of over 400 participants last year, this conference is dedicated to the working women from all careers and life stages. The conference is grounded on four key pillars: **Connect, Celebrate, Inspire and Learn**. It's about giving women a special and unique day. Initially geared toward women in business from the financial services, it has become much more than that, opening its door to entrepreneurs, executives and professionals as well as government personnel.

Our aim is to bring inspiring recognized or newly emerging speakers and their stories to the stage, to motivate, teach, and fill minds on an array of topics in business, finance, and marketing to mind, body, and spirit. The overwhelming feedback has been that if you can only do one event, this one is it.

Facts

WIBC Attendee Profile

Age range of attendees: 21-69

Core Age concentration: 34-52

Entrepreneurs: 60%

Hundreds of diverse business categories are represented along with a cultural/ethnic mix of women entrepreneurs and business professionals. While WIBC celebrates the brilliance and power of women we welcome men who serve the needs of women and honor our culture, values and mission.

A world-class stage for top-tier speakers. Past speakers have included Margaret Trudeau, Gail Vaz Oxlade, Ashley Zahabian, Denise Donlon, Angella Goran, Jessica Tomlin, Peggy Blair, Susan Stewart, Kate Davis, and many more.



207 Beech Street, Ottawa, ON K1Y 3T3

613-294-9400 | info@womeninbusinessconference.ca



We invite you to put your brand in front of hundreds of women in business leaders on International Women's Day, March 8, 2018. Choose from a number of virtual and live event sponsorship opportunities including unique booth and brand experiences. We are happy to work with you to tailor benefit packages to support your corporate philanthropic needs and interests.

For more information on these opportunities, contact: info@womeninbusinessconference.ca or call Sandra Tisiot (613) 294-9400.

Title Sponsor	(SOLD)	INVESTMENT
<ul style="list-style-type: none"> • Exclusive opportunity to address attendees with opening remarks • Logo displayed and hyperlinked on conference website • Recognition in press release, all social media and advertising coverage • 2 premium corporate tables (16 tickets) • Company marketing collateral displayed front and center with signage at registration and on main stage screen • Vendor booth at our Marketplace inside lunch room 		\$10,000
Lead Sponsor	(SOLD)	INVESTMENT
<ul style="list-style-type: none"> • Opportunity to host a speaker from company • Logo displayed and hyperlinked on conference website • Recognition in press release, all social media and advertising coverage • 1 premium corporate table (8 tickets) • Company marketing collateral displayed near registration and on main stage screen • Vendor booth at our Marketplace inside lunch room 		\$3,500
Lunch and Networking	(SOLD)	INVESTMENT
<ul style="list-style-type: none"> • Opportunity to host the lunchtime networking activity. (Lunch served in room across main ballroom). A unique interactive activity will be featured that you are the host of. Opportunity to feature your brand • Logo displayed and hyperlinked on conference website • Recognition in press release, all social media and advertising coverage • 1 premium corporate table (8 tickets) • Company marketing collateral displayed near registration and on main stage screen • Vendor booth at our Marketplace inside lunch room • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$3,500
Brand Sponsor (3 available)	(SOLD)	INVESTMENT
<ul style="list-style-type: none"> • Receives exclusive opportunity to brand a speaker. Introduce speaker and represent your company. • Logo displayed and hyperlinked on conference website • Recognition in press release, all social media and advertising coverage • 1 premium corporate table (8 tickets) • Premium vendor booth at in our Marketplace red carpet zone • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$2,500
Program Sponsor		INVESTMENT
<ul style="list-style-type: none"> • Receives exclusive opportunity to be front and center in the 1st of its kind annual program • Receive exclusive back cover exclusive opportunity to showcase your brand as well as through the program. This keepsake is take home worthy • Logo displayed and hyperlinked on conference website • Recognition in press release, all social media and advertising coverage • 3 tickets with priority seating reservations • Vendor booth at our Marketplace inside lunch room • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$2,500



Name Badge Sponsor	(SOLD)	INVESTMENT
<ul style="list-style-type: none"> • Exclusive opportunity to be listed on everyone's name badge • Logo displayed and hyperlinked on conference website • Recognition in press release, all social media and advertising coverage • 3 tickets with priority seating reservations 		\$1000
Refresh Break Sponsor		INVESTMENT
<ul style="list-style-type: none"> • Your business branding next to coffee area at event • Logo displayed and hyperlinked on conference website and social media pages • Recognition from stage at event • 3 tickets with priority seating reservations • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$1000
Photobooth Sponsor		INVESTMENT
<ul style="list-style-type: none"> • Exclusive booth space in the main foyer outside the red carpet entrance • Logo displayed and hyperlinked on conference website and social media pages • Recognition from stage at event • 1 ticket with priority seating reservations • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$1000
Wi-Fi Sponsor	(SOLD)	INVESTMENT
<ul style="list-style-type: none"> • Exclusive opportunity host the WIFI and have your name and logo branded on all tent-cards at each table with Wi-Fi information • Logo displayed and hyperlinked on conference website and social media pages • Recognition from stage at event • 1 ticket with priority seating reservations • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$500
Marketplace - Red Carpet Sponsor (2 red carpet available)		INVESTMENT
<ul style="list-style-type: none"> • Exclusive booth space in the main foyer outside the red carpet entrance • Logo displayed and hyperlinked on conference website and social media pages • Recognition from stage at event • 1 ticket with priority seating reservations • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$1000
Agenda Sponsor		INVESTMENT
<ul style="list-style-type: none"> • Logo prominently displayed on agenda page inside program • Logo displayed and hyperlinked on conference website and social media pages • Recognition from stage at event • 1 ticket with priority seating reservations • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$500



Marketplace Sponsor (10 marketplace available)	(SOLD)	INVESTMENT
<ul style="list-style-type: none"> • Exclusive booth space inside lunchroom • Logo displayed and hyperlinked on conference website and social media pages • Recognition from stage at event • 1 ticket with priority seating reservations • Work with CEO Sandra on any other creative ideas or opportunities (she's cool like that) 		\$350

Indicate your selection here:

Price: \$

Full Name _____ Company Name/Workplace _____

Address _____ City _____ Province _____ Postal _____

Phone Number _____ Email _____

Payment preference Cheque* E-Transfer Credit Card | Visa Mastercard

Name on card _____ Credit Card Number _____ Postal Code _____

Expiration Date _____ CVV _____ Signature _____

NOTE: Postal code must match credit card details. If you are paying by E-Transfer, please send to sandra@sandratisiot.com.

***If you are paying by cheque please make payable to Eastern Ontario Women in Finance and mail to: 207 Beech St OTTAWA ON K1Y 3T3 – a separate invoice/receipt will be emailed to you.**

Please e-mail logo to sandra@sandratisiot.com at your earliest convenience.

An invoice/receipt will be emailed to you. Thank you for your support.



WHAT ELSE WE NEED:

Please send your logo to:

info@womeninbusinessconference.ca **or** sandra@sandratisiot.com

Lets be social: #WIBC18 #WIBC10years

As part of our 10-year celebration, we are maximizing our on-line efforts and need your social media presence information.

Website	<input type="text"/>	Twitter	<input type="text"/>
Facebook	<input type="text"/>	LinkedIn	<input type="text"/>
Instagram	<input type="text"/>	Google Plus	<input type="text"/>
Email	<input type="text"/>	Others (Not Listed)	<input type="text"/>

Return form to sandra@sandratisiot.com or info@womeninbusinessconference.ca. We thank you for supporting the WIBC 10-year anniversary conference.

Once your order is completed, someone from our team will contact you closer to the event to get the names and emails of your guests so that we can email them individual tickets. The tickets and follow-up emails give location, time and will manage event expectations (so you don't have to).

